



# Sponsorship Prospectus

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Hello Potential Sponsor!

Bitcamp, hosted annually at the University of Maryland, is one of the largest collegiate hackathons on the East Coast, bringing together over 1,400 students. Student developers, designers, and thinkers of varying technical ability and experience will congregate to spend 36 hours cultivating websites, apps, and hardware projects that strive to better their communities.

Bitcamp is a melting pot of creativity; a great place to influence a diverse group of the nation's brightest innovators who are passionate about solving the problems of tomorrow. Hackers and their teams develop a multi-disciplinary mindset. Not just focusing on the coding aspects of their projects, they are also challenged to learn new skills including project management and user-friendly design. Bitcamp presents an excellent opportunity for recruitment and tech mentorship.

Last year was our first in-person event in three years and we celebrated our 8th anniversary as "Bytecamp"! We made some unforgettable memories with the more than 1,000 hackers that registered to attend the event and saw some incredible talent in the nearly 100 projects that were submitted. Check out the amazing array of hacks at: [https://bitcamp2022.devpost.com/!](https://bitcamp2022.devpost.com/)

Additionally, Bitcamp is a 501(c)(3) non-profit organization. All donations made to Bitcamp will be fully tax-deductible.

We invite you to review the various tiers of sponsorship below. More detailed information regarding each individual perk can be accessed on our website by visiting [bit.camp/sponsor](https://bitcamp.com/sponsor). If you're interested in becoming an official sponsor for Bitcamp 2023, we'd love to chat! You can reach us at [sponsorship@bit.camp](mailto:sponsorship@bit.camp). We hope to see you by the campfire!

Best,

The Bitcamp Team

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# connect

 <https://bit.camp>

 [sponsorship@bit.camp](mailto:sponsorship@bit.camp)

# Sponsorship Tiers

	Byte	Kilo	Mega	Giga	Tera	Peta	Virtual
Contribution	\$1,000	\$4,000	\$7,000	\$10,000	\$15,000	\$25,000	\$6,000
<b>General</b>							
Mentors at Event	✓	✓	✓	✓	✓	✓	
Opening Session Talk		1 min	2 min	3 min	5 min	10 min	2 min
Provide a Prize			✓	✓	✓	✓	
Dedicated Prize Category Hours			✓	✓	✓	✓	
Panel Discussion				✓	✓	✓	
Closing Ceremony Talk				5 min	10 min	15 min	
Sponsored Side Event					30 min	60 min	
Branded Mini Game					✓	✓	
Provide an Additional Prize						✓	
Interview Slots						✓	
<b>Recruiting</b>							
Reserved Table	✓	✓	✓	✓	✓	✓	✓
Access to Hacker Contact Info		✓	✓	✓	✓	✓	✓
Access to Resumes			✓	✓	✓	✓	✓
Recruiters Present/ Active Recruitment			✓	✓	✓	✓	✓
Recruitment Event Shoutout on Social Media				1 event	2 events	3 events	2 events
Bootcamp Sponsorship Fair					✓	✓	✓
Pre-Event Email to All Hackers						✓	
<b>Marketing</b>							
Logo on Shirt & Website	✓	✓	✓	✓	✓	✓	✓
Distribute Marketing Materials & Merch	✓	✓	✓	✓	✓	✓	✓
Social Media Shoutout		✓	✓	✓	✓	✓	✓
Premium Table Location			✓	✓	✓	✓	
"Cohosted By"						✓	
Additional Prize Category	\$1,000						
Bitcamp Podcast	\$2,000						

Contact [sponsorship@bit.camp](mailto:sponsorship@bit.camp) and visit <https://bit.camp/sponsor> for more information.